

# Darko Cejkov

Waterloo, ON, CA

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[LinkedIn](#)

[darkochejkov@gmail.com](mailto:darkochejkov@gmail.com)

[Notion](#)

[Website](#)

Developer with over 3 years of professional web development experience in JavaScript.

## EDUCATION

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### WILFRID LAURIER UNIVERSITY

*September 01 2016 – April 01 2022*

Honors BSc in **Computer Science, Psychology**

## EXPERIENCE

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### VAN VALKENBURG COMMUNICATIONS (VVC)

*May 05, 2021 – Feb 26, 2023*

Fullstack Developer – Permanent Full-time

- × Main developer on project, creating an online media event platform based around white-label event pages for client events with easy event creation methods to conform to client needs
- × Overhauled system design process through multimedia mind-mapping solutions allowing the design and implementation of complex fullstack features
- × Performed weekly and daily AGILE sprint cycles to manage project expectations, progress, and roadblocks with team of testers and managers
- × Monitored and analyzed large-scale UAT beta testing with clients and upwards of 1000 concurrent users to find large flaws in scalability and data models
- × Implemented Redux to manage large-scale application wide states and contexts through reducers
- × Used git to refactor version tree from 10 branches to 3, managing deployment, merging, and rebasing to developer, QA, and production release branches
- × Package management, installation, and version control through NPM
- × Developed, reworked 20+ SPA state-based pages/views, 100+ components
- × Used React design principles and patterns to create hierarchies of modular components
- × Implemented comprehensive unit and integration tests through Jest for all components and pages in order to ensure their proper functionality and integration within the overall system
- × Designed dynamic, responsive UI through mobile-first Bootstrap-based principles, integrated with styled-components and ability to have custom branded interfaces for client events
- × Integrated i18n support, and enabled site-wide a11y accessibility overhaul
- × Handled the design and implementation aspects of the following feature sets:
  - › Real-time chat messaging service allowing for room-wide and direct chat complete with chat replay and activity event logs.
  - › Voting and Polling, conforming to formal rulesets like amendments and seconding
  - › Real-time analytics dashboard & reporting through interactive Nivo + D3 graphs
  - › Diverse video player, supporting multilingual captions and many different stream formats (DASH, HLS, Embeds: YouTube, Vimeo)

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- › Form handling HOCs that support custom components and on-the-fly validation rulesets, which overhauled form creation and heavily increased component re-usability
- × Managing micro service API ecosystem through express.js middleware, integrated with passport.js authentication to enable local, Google and Meta sign-in strategies
- × Innovated new scalable user tracking methods via WebSockets to track data not previously possible such as event timestamps, page activity, location, and watch time to eliminate usage of expensive 3<sup>rd</sup> party integrations, cutting bills down by the thousands
- × Leveraged Redis as an in-memory efficient database for data caching to optimize overall performance as an in-place solution for scalability concerns, and completely eliminate database connection limit issues
- × Fully managed and maintained MySQL databases through HeidiSQL RDBMS, and querying records, views, with high proficiency, using AWS Lightsail to host.
- × CI/CD of 3 different Linux-based deployment branches, and necessary stack-components through AWS technologies, such as EC2, ECS, and Docker to create and manage development, QA, and production server environments.
- × Leveraged AWS S3 buckets to store, organize, and archive all user-uploaded media and provide efficient CDN which offloaded backend server performance by at least 10%
- × Enabled customizable client-branded emails via nodemailer + AWS SES

## **TRACTION ON DEMAND**

*May 01, 2021 – September 01, 2021*

Salesforce Developer – Marketing Automation – Internship

- collaborated within a large 20+ team of diverse roles to learn marketing automation tenets through practical consultation, and Salesforce as a platform
- Trained as a Ranger, preparing and advising other interns for Salesforce Administrator certifications
- Created a community and networked with other interns, organized various game and study sessions
- Learnt of important legality of marketing, GDPR and how we work around them
- Trained in SOQL language to perform object-model queries
- Trained in the APEX object-oriented language to perform Salesforce object manipulation
- Used HTML, JavaScript, AMPScript, and CSS to create responsive communication preference centers
- Developed and verified UAT scripts for clients based on the theoretical outputs of
- AMPScript and overall marketing Journey flows
- Trained and instructed clients in user-handoff and training phases on AMPScript specific to their marketing automation solution, and how to approach future

## **SKILLS**

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JavaScript, ReactJS, NextJS, ExpressJS, PassportJS, SocketIO, AWS, EC2, ECS, S3, SES, Lightsail, Amplify, Route53, Git, Bootstrap5, Tailwind, HTML5, ES6, Git, MySQL, Redis, Salesforce Administrator, APEX, SOQL, AMPScript, Linux, Bash, Windows

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